

1859 - 2006



REYNOLDS'
Garage & Marine, Inc.
147 YEARS OF
EXCELLENCE

Reynolds' Garage & Marine, Inc.

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REYNOLDS' IN REVIEW

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MARINE SERVICE: RE-POWER OR NOT?



Pictured is Darryl Mosher, Chris Evans, John King, Al Cappy, Tom Reynolds, Kevin Waltke and John Sabolesky with the Top Ten Dealer Award from Skeeter. Reynolds' Garage is one of the top ten dealers in the Country for Skeeter Bass Boat Company. Congratulations!!

We are frequently asked by boat owners as to whether or not it makes sense to re-power their existing boat or not, here are some things to consider.

First question to ask yourself is, are you happy with your current boat? If the answer is yes and you are planning to keep the boat for a few years than it probably makes sense to re-power. The next choice is which technology engine is right for you? Yamaha currently offers 3 choices. The least expensive option is a carbureted two stroke engine. These motors are very basic and reliable but are the least fuel efficient. These motors are also the lightest and most portable engines in the small horsepower ranges. If your plans call for limited running time, such as bass fishing, these motors are a very economical choice. The next option is HPDI (High Pressure Direct Injection), two stroke engines. These motors are 30-35% more fuel efficient than the carbureted models, they still burn oil like a conventional two stroke but the fuel/oil mix is atomized under extremely high pressures to allow for much more complete combustion, which results in better fuel economy, less smoke and smoother operation. These motors are a great choice for large bass boats that demand quick holeshots and blistering top end. The third choice is four stroke. Four stroke engines are very much like your automobile, there is an oil pan that holds your engine oil and it is used for lubrication of the engine. This oil is not burned like in 2 strokes but rather changed every 100 hours. These motors are the most fuel efficient up to 40%, no smoke and whisper quiet. These motors are just as happy trolling at 800 rpm or running at 6000 rpm to your favorite offshore fishing hole. The only concern with these motors is they tend to be heavier than the old two stroke engines in some cases and they do have a slightly slower hole shot from a stop. These motors are definitely the "cream of the crop" of outboards and have been great on center console boats, pontoon, deep V and walk-arounds. Fuel and oil savings realized from heavy users will pay for the added cost in short order.

PRESIDENT'S PERSPECTIVE

I am pleased to announce that Reynolds' Garage and Marine Inc. has been selected as a finalist in the University of Connecticut's Family Business Program Award in the small business category. Reynolds is the only business to be recommended for this award for the second time, originally nominated in 1999. Each year the UCONN Family Business Program recognizes Connecticut family businesses that have positive family and business linkage, multi-generational involvement, contributions to the community and innovative business practices. On November 16th, we will attend a celebration dinner on the UCONN campus where the winner will be announced. The other two finalists in the small company category are: Ebner Camps Inc in Torrington and Harvey and Lewis Optician in Hartford, my congratulations to both of them too!

I want to say thanks to all of the employees at Reynolds' Garage, for their hard work, honesty and loyalty. For those that have been here a long time, you really are part of the family. Without you, achieving an award like this would be impossible. May we continue for another generation!

Thank you to all of our loyal customers too, may we continue to provide you with the ultimate purchase and service experience.

Sincerely,
Gary H. Reynolds
President

Here at Reynolds' we have a lot of experience with re-powers and welcome any and all questions that you have. We will also be offering a 50% labor sale during December and January for all re-powers. Please give Al Cappy a call for more details.

Happy Motoring,
Your service team
Darryl, Tom, and Chris

HOLIDAY EVENTS

Old Saybrook:

Torchlight Parade, More than 40 fife and drum corps.
March down Main Street the 2nd of December.

Lyme:

Have Breakfast with Santa Sunday December 17th,
8:00a.m-11am, At the Lyme Fire Department.

Old Lyme:

Tour the Florence Griswold Museum as it is transformed for Home for the Holiday.
November 23rd-January 5, 2007. For more information call (860)434-5542.

Essex:

The North Pole Express on the Essex Steam Train
December 3-5, 10-12, 17-19, 21-23.
Call 860-767-0103 for reservations.

Mystic:

The 27th Annual Lantern Light Tours,
December 1-3, 7-10, 14-17, 20-23, 28, 29.
For more information call (888)973-2767.



YAMAHA PRO WINS 2006 BASSMASTER ANGLER OF THE YEAR

In the highly competitive world of professional bass fishing, one of the top titles to win is CITGO Bassmaster Classic® Champion. One of Yamaha's top anglers has won that title. He also won a second title revered by pro anglers even more than winning the Classic or the FLW® Tour Championship.

Why not visit Yamaha Outboards.com to see who the winner is and why he said he doesn't care if he wins another championship the rest of his life. This surprising comment comes from a bass pro who has a successful book and a movie contract that will result in a film about his life as a pro.

Click your way to <http://www.yamaha-motor.com> where the angler will be revealed.

SPREADING HOLIDAY CHEER!

The Lyme-Old Lyme Social Services are asking for our help again this holiday season. Reynolds' Garage has adopted a family for both Thanksgiving and Christmas, if you are interested please call Sherry Meyer at 434-4127. This year those in need include many elderly, and families with children ages 9 and older. The requested items include but are not limited to: hats, gloves, wrapping paper, teas or coffees, candles, Gift Certificates (especially for grocery stores, socks, watches, pajamas, scarves, puzzles, family games, slippers, blankets and t-shirts for men. We will have a collection box in the Subaru show room, Subaru service and in the Marine Showroom. Please bring items in on or before December 13th. We would like to thank you all for your continued generosity. Reynold's Garage will match all donations, with gift cards.

SUBARU PARTS AND SERVICE

Winter is around the corner so be sure to come and have your battery checked today! Preventative maintenance can save you from costly repairs down the road. It is also a good idea to have your coolant checked and flushed, especially if it has not been done in a couple of years or 25-30,000 miles (only \$49.95 if you come in on or before December 31st, 2006.) Our Subaru winter wipers are on sale 20% off.

*Protect your interior with all weather floor mats, (mention the newsletter and receive 15% off).

*Need tires? Ask about our extremely competitive prices.

*We have two sets of 13" starburst wheel covers for only \$15.00 each.

*We have one set of 4 tires; Yokohama Avid tire size 225/50VR16 selling at our cost of \$102.00 each. Ask for Marty

Your service team, Keith and Marty



TOP TEN HOLIDAY GIFT IDEAS FROM THE STAFF AT REYNOLDS' GARAGE

10. A big plush ball for the doggie on your list (Storm's recommendation, of course!)
9. For the fishing enthusiast, a custom fishing rod created by our own Al Cappy!
8. Croc shoes for the whole family, www.crocshoes.com.
7. For the woman on your list, a gift certificate to Merle Norman Cosmetic Studio in Clinton (tell them Laura sent you!)
6. For the little girl on your list, doll house furnishings from the HL Reynolds Co. (just think, you can holiday shop while your car is serviced!)
5. Purchase a Down Under pot for the gardener on your list, unique and lots of fun to plant! www.olivebarn.com.
4. Gift certificate from the Spa of Essex, who doesn't like a little pampering? www.thespaofessex.com.
3. Popcorn shirt from the Women's Exchange in Old Lyme (and lots of other fun handmade items - and it benefits women's charities!)
2. A Men of Lyme Calendar!! Buy it here and you can have it personalized!
1. A new Subaru or Skeeter Performance Fishing Boat from Reynold's Garage and Marine!!

LAURA'S A GRANDMOTHER!!!

Laura's daughter, Heather and son-in-law, John, welcomed their beautiful little girl Skylar Aurora DeGrasse on September 21, 2006. Laura says, the reason you have children, is to have Grandchildren, so you can spoil them rotten.



PURCHASE VS. LEASE - WHAT ONE IS RIGHT FOR YOU??

"Should I purchase or lease my next car?" is a question often asked by our customers here at the dealership. To assist you in making your decision on how to drive your next car I will try to answer the most frequent questions on this subject.

What is the difference between a purchase and a lease?

When you purchase a vehicle you either pay for it in full or take a loan. When you obtain a loan, your down payment and monthly payments go toward the total purchase price of the vehicle. When the term of the loan is complete and the loan is paid in full, you own the vehicle. With a lease, you make monthly payments for your use of the vehicle during the term of the lease. Once the term of the lease is complete, the vehicle can be returned to the lessor(Subaru) or purchased by you at the depreciated value established at the time you first leased the vehicle.

How do I choose between a purchase or a lease?

The correct option largely depends on three factors: what you want to drive, how much you plan to drive it, and how long you want to keep it. It might be preferable to lease rather than obtain purchase if:

- You want the better vehicle for your monthly payment.
- You drive 10,000 to 18,000 miles per year.
- You prefer to trade-in your car every four years or less.
- Owning a car outright is not important to you. (You often trade while still having a loan outstanding on your vehicle.)

If these considerations do not apply to you, it might be better for you to purchase if:

- Owning a car outright is mentally important to you.
- You want your monthly payment to apply to ownership.
- You plan to enjoy your vehicle for a long time.
- You want to customize your vehicle.
- You want the maximum flexibility regarding the number of miles you drive.

Typically, monthly payments on a lease are significantly lower than if you obtain a loan. while borrowers enjoy greater flexibility in terms of ownership.

I hope this has answered some of you basic questions on purchasing versus leasing a vehicle. If you have any additional questions please feel free to call us.

Your Subaru Sales Staff,
Hayden, Bob, Mary, Joe, and Kevin

SUBARU'S GUARANTEED TRADE IN VALUE IS BACK!

Subaru's Guaranteed Trade in Value is back! Now until January 2nd Subaru is Guaranteeing the minimum trade in value on your current Subaru 2002-2005! Guaranteed means no hassles! Subaru's trade in value is consistently higher than NADA, Kelley Blue Book and the Black Book. Even if you car is a 2001 or Older we at Reynolds want to see it and give you the best value possible! We need your trade.

Above and beyond a great trade in value you also get \$300.00 in Subaru Bucks for future purchases of parts, accessories or service work. So stop in today and see Hayden, Bob, Mary or Joe and get a great deal on your trade in AND your new car!

From Bob Harris

BOB'S RESTAURANT REVIEW

Mindy K's

1610 Boston Post Rd. • Old Saybrook, CT. 06475 • 860-399-6427

Can't decide what to eat for lunch? Maybe Italian? Maybe Cajun? Who knows maybe Asian or American. Go to Mindy K's they have it all! Go down and visit Tippy and Leo Khamvongsa who run the Deli along with Leo's Sister Mindy Phetmixay. All are former employees of the Cuckoos nest, and they decided to open up a place all their own. I can honestly say we have never had a bad meal there in all the years we have been going there. Some of our personal favorites:

- Hayden is always up for the Teriyaki Steak grinder or wrap with mushrooms and bacon-yummy!
- Laura enjoys the Teriyaki chicken wrap with the usual fillings.
- I have had just about everything on the menu and it's all good. You HAVE to try the Thai spring rolls with the dipping sauce they are amazing!
- They also serve up a great traditional breakfast with all the usual dishes such as pancakes, omelets and breakfast sandwiches.

So stop down to Mindy K's and let them know we sent you. I promise you will not be disappointed! They are located on Rte. 1 on the Westbrook/Saybrook town line next to Bennies shopping center.